



Step-by-Step Instructions

1. Open up accounts on each of the seven Web 2.0 websites.
2. Create rich content on each site.
3. Make sure to have a link with the correct anchor text in it pointing back to the page that you wish to drive traffic to.

IMPORTANT:

Anchor text is the text placed in a link i.e.

`Anchor Text Should Be Your Keyword Phrase`

Some Suggestions

- Continue to do this for other pages of your website or blog.
- I recommend that you track your results. It is important to know where your traffic is coming from and what is working and what is not.
- To save time adding content to your Web 2.0 sites I recommend writing one article and spinning that articles. This will still allow you to provide unique and relevant content to your sites while saving tons of time.